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2014 Kentucky eHealth Summit U of L Conference Center 312 N. Whittington Pkwy Louisville, Kentucky



#### Tuesday, September 16, 2014

#### 4:30 p.m. 2014 Kentucky eHealth Summit Registration Opens (Olmsted)

**5:30 p.m.** eHealth Network Board and KHIE Coordinating Council Meeting **7:00 p.m.** Dinner/Awards Ceremony: KHIE/REC/Telehealth Olmsted

#### Wednesday, September 17, 2014

7:30 a.m. Registration Opens

*UofL Conference Center – Main Lobby* 

7:30 a.m. to 8:30 a.m. Exhibitor Fair / Continental Breakfast

UofL Conference Center, Lower Level Room 6

8:30 a.m. Welcome!

UofL Conference Center, Room 218

Polly Mullins-Bentley, Deputy Executive Director

Kentucky Health Information Exchange

8:35 a.m. Connecting in Kentucky

Audrey Tayse Haynes, Secretary

Cabinet for Health and Family Services

#### **PLENARY SESSION**

9:00 a.m. National eHealth Agenda:

HITECH, Telehealth and Transforming Care (Panel/Fireside Chat)

#### Keynote:

Katherine (Katy) Dyer, MPA

Centers for Medicare and Medicaid Services

Dr. Allen Brenzel, CHFS BHDID

Medical Director, Department for Behavioral Health, Developmental and Intellectual Disabilities

Dr. Julie McKee, CHFS PH

Dental Program Administrator, Public Health

Dr. Stephanie Mayfield, CHFS PH

Commissioner of Public Health KY

#### Moderator:

Rob Sprang, Executive Director, Telehealth Network

University of Kentucky HealthCare

11:00 a.m. Break/Exhibits

UofL Conference Center, Lower Level

#### 11:15 a.m. Kentucky Health Benefit Exchange

#### Carrie Banahan, Executive Director

Kentucky Office of Health Benefit and Health Information Exchange

#### 11:45 a.m. Welcome from our Luncheon Sponsor/Lunch Speaker

Kentucky's Successful Role in Advanced Technology

Dr. Lee Todd, Past President-University of Kentucky

#### 1:00 p.m. Concurrent Workshops I

**Workshop A:** Patient/Consumer Engagement

**Moderator:** Gary Ozanich-NKU

Panel: Mary Gaetz-KHIE, Megan Housley-KY REC,

Rose Maljanian-Chairman & CEO HealthCAWS, Inc.,

Jeff Donnell-President, NoMoreClipboard

Meeting Room: Lower Level, Room 14

Workshop B: Meaningful Use Problem Solving Moderator: Dr. Carol Steltenkamp-KY REC

Panel: Lynn Grigsby-KY REC, Andrew Bledsoe-NeKY RHIO,

Debbie Perata-Revell-KY Medicaid EHR Incentive Program,

Fran Reynolds-HealthBridge, Jennifer Wilder-KHIE

Meeting Room: 2<sup>nd</sup> Floor, Room 211

**Workshop C: Telehealth** 

**Moderator:** Rob Sprang-UK Telehealth Network

Panel: Mary Horsley-St. Claire,

Tim Bickel-UofL

Meeting Room: 1st Floor, Room 136A

Workshop D: "kynecting" with kynect Moderator: Melea Rivera-KOHBHIE

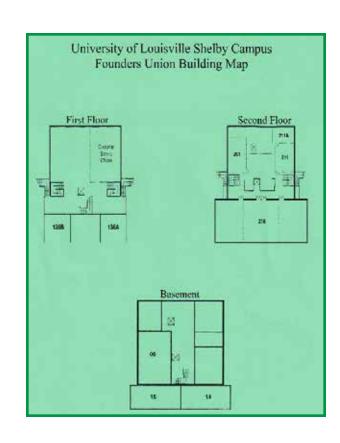
Panel: Kim Murphy-KYPCA, Jill M. Schardein-

**Van Meter Insurance Group** 

Meeting Room: Lower Level, Room 15

2:00 p.m. Break/Exhibits

2:30 p.m. Concurrent Workshops II REPEAT



2014 Kentucky eHealth Summit





#### **Audrey Tayse Haynes**

Secretary, Cabinet for Health and Family Services

Audrey Tayse Haynes was appointed Secretary of the Cabinet for Health and Family Services (CHFS) by Governor Steve Beshear on April 16, 2012.

Since being named Secretary of the Cabinet, Haynes has successfully overseen the transition from a fee-for-service delivery model to managed care for the majority of Kentucky's Medicaid population, saving taxpayer dollars, while also improving member health outcomes. During Secretary Haynes'

tenure, Kentucky has also achieved tremendous success and received widespread national recognition for its full participation and successful implementation of the Affordable Care Act. Through Medicaid expansion and the establishment of kynect, Kentucky's state-based health benefit exchange, more than 413,000 Kentuckians were newly insured from October 1, 2013 through April 15, 2014.

Prior to her appointment at CHFS, Haynes served as the Senior Vice President and Chief Government Affairs Officer for the YMCA of the USA in Washington, D.C., a position she had held since August 2002.

Haynes began working in Washington, D.C. in 1993 as the National Executive Director of Business and Professional Women/USA and the Business and Professional Women's Foundation. In 1997 she was appointed by President Bill Clinton to serve in the Clinton/Gore White House as Deputy Assistant to the President and Director of the Office for Women's Initiatives and Outreach and later was appointed by Vice President Al Gore to serve as Special Assistant next to the Vice President and Chief of Staff to Tipper Gore.

She has held prior appointments in the administrations of three previous Kentucky governors (Wilkinson, Jones and Patton), including Executive Director of the Kentucky Literacy Commission; a Member of the Kentucky Board for Elementary and Secondary Education following Kentucky's landmark education reform legislation; and as Deputy Secretary of the Cabinet for Health Services.

A graduate of Spalding University in Louisville and the University of Kentucky, Secretary Haynes holds both bachelors and masters degrees in social work. She has received numerous state and national awards for her advocacy for mental health care, adult education and other issues impacting youth and families.

Early in her career, Haynes worked in the field of mental health and substance abuse rehabilitation, serving as an alcohol and drug abuse counselor and later as a community education specialist.



#### Polly Mullins Bentley, RN, RHIT, CPHQ

Deputy Executive Director, Kentucky Office of Health Benefit and Health Information Exchange State Health Information Technology Coordinator/Kentucky

Ms. Bentley has a number of years of healthcare experience including clinical nursing (emergency department), health information management, quality & performance improvement, case management, regulatory compliance (including HIPAA Privacy & Security), and clinical information technology.

Polly's current post is in the Kentucky Office of Health Benefit and Health Information Exchange in the Cabinet for Health & Family Services, with a primary focus on the state-wide initiative for health information exchange (Kentucky Health Information Exchange/KHIE). She is working in the capacity

of State Health I.T. Coordinator to facilitate the KHIE Strategic & Operational Plan, which is focused on connecting all providers across the state of Kentucky to the health information exchange over the coming years.

Prior to this Polly spent the past ten years as Director of Clinical Information Systems for Appalachian Regional Healthcare, where she was responsible for the implementations of clinical systems including a physician portal, document-imaging/EMR, PACS, physician practice EHR, and Emergency Department EHR (both including CPOE). She also served in the capacity of the organization's HIPAA Security Officer.



Katherine (Katy) Dyer, MPA

**Centers for Medicare & Medicaid Services (CMS)** 

Katherine (Katy) Dyer, MPA is a Health IT Specialist for the Centers for Medicare and Medicaid Services. She works with all states and territories as they develop HIE strategies to meet state specific needs, industry transformation, and long term, scalable strategies; that is, in addition to federal meaningful use requirements and regulation.

Katy manages states in Region I (New England) in the administration of their respective Medicaid EHR Incentive Programs. Additionally, Katy is responsible for overseeing the eligibility and enrollment system design and modification of select states to ensure compliance with the Affordable Care Act. She works out of the Dallas Regional Office. She is a Fighting Texas Aggie and very proud Kentucky Colonel.



2014 Kentucky eHealth Summit



#### Rob Sprang, MBA

Rob has been the Director of Kentucky TeleCare, the telehealth program based at the University of Kentucky Chandler Medical Center since September, 1996 and the co-project Manager of the statewide Kentucky TeleHealth Network (KTHN) since 2000 and the current KTHN Board Chairman. Active in state and federal telehealth policy initiatives, he is the past President of the Board of Directors for the Center for Telehealth and e-Health Law (CTeL) in Washington, DC, the preeminent organization in the field of telehealth and e-health legal and regulatory research and advocacy. Rob was responsible for state legislation that created the Kentucky TeleHealth Network, the statewide

telehealth program that includes over 250 healthcare facilities and also mandated Medicaid and private insurance companies reimburse for telehealth encounters in Kentucky.



2014 Kentucky eHealth Summit



Dr. Allen Brenzel, M.D., MBA

Medical Director, Department of Behavioral Health and Developmental Disabilities

In 2010 Dr. Brenzel was appointed the Medical Director for the Department of Behavioral Health and Developmental Disabilities (BHDID) with the Cabinet for Health and Families Services (CHFS) for the Commonwealth of Kentucky. Prior to 2010 he served as the Medical and Psychiatric Consultant for the Department of Community Based Services (DCBS) and as the Director of the Division of Child and Adolescent Psychiatry at the University of Kentucky.

He is Board Certified in Adult and Child Psychiatry as well as Pediatrics. He completed his Master in Business Administration in 2006. He is a native Kentuckian having attended University of Louisville for Medical School and University of Kentucky for Residency Training. He joined the UK faculty in 1993 where he is an Associate Professor of Psychiatry and Pediatrics.

Dr. Brenzel has developed a breadth of knowledge and experience in mental health, substance abuse and developmental disabilities. He frequently provides training and consultations across systems of care that have included Behavioral Health, Child Welfare, Juvenile Justice, Education and the Judiciary. Early identification of children and families at risk and implementation of evidence based interventions across the lifespan have been the focus of his work. He is uniquely trained to bridge gaps between medical and mental health systems. It is well known that he excels at working in multidisciplinary teams and building effective systems of care.



Dr. Julie Watts McKee, DMD

**Dental Program Administrator, Public Health** 

Dr. McKee received a degree in Biology from the University of Kentucky and her Dental Degree from the University of Louisville in 1983. She practiced General Dentistry for 10 years in Mount Sterling, Kentucky. In 1993, she began service in state government, focusing on health care policy and regulation. For twelve years, Dr. McKee managed a district health department north of Lexington. She has held the position of State Dental Director since 2007.

Kentucky Oral Health Projects include: a sustainable Fluoride Varnish Program in Health Departments, grant manager for federal projects that trained general dentists in pediatric technique, oral health coalition development and a demonstration project in schools that underscored the

effectiveness of fluoride treatments in elementary school. She worked with dental partners to update laws that establish the Public Health Dental Hygienist and currently is involved in the implementation of that program in pilot areas of the state. Being a graduate of both basketball powerhouses, she cheers for both UK and UofL in sports, but when they play each other, she wears purple!



2014 Kentucky eHealth Summit



Dr. Stephanie K. Mayfield Gibson, MD, FCAP Commissioner of Public Health KY

Dr. Stephanie Mayfield Gibson was appointed Commissioner of the Kentucky Department for Public Health on Oct. 1, 2012 by Governor Steve Beshear. Dr. Mayfield serves as the chief executive officer for the Department for Public Health within the Cabinet for Health and Family Services, overseeing public health policy and the transformation of the public health system, as elements of the Affordable Care Act are implemented. Dr. Mayfield is responsible for public health activities performed by approximately 400 employees of the Commonwealth, coordination with county health departments and other public and private agencies, and serves as the state's senior state health officer. Currently, Dr. Mayfield is leading two of Governor Beshear's initiatives: enhancing quality and decreasing super-utilization of the state's emergency departments and serving as vice chair of the Kentucky Health Now initiative (kyhealthnow.ky.gov), alongside chair, Lt. Governor Jerry Abramson.

Dr. Mayfield was recognized in June 2014 at the 54th Annual FDA Honor Award Ceremony for Federal-State Integration Team work on the new Food Safety Modernization Act (FSMA). She and the Kentucky Health Information Exchange (KHIE) team were the 2011 recipients of the CMS information exchange award for early adoption of laboratory data into an electronic health exchange. Her major research prior to joining state government was in cardiovascular medicine on Troponin (currently the gold standard blood test for assessing patients suspected of having a heart attack) and contributed to its FDA clearance.

Most recently, Dr. Mayfield attended the Harvard Kennedy School, Executive Education Leadership for New State Health Officials, 2013. Dr. Mayfield completed her residency in Pathology from the University of Louisville and is a Diplomat of the American Board of Pathology, Anatomic and Clinical. She received her MD from Meharry Medical College.



#### Carrie Banahan, Executive Director

Kentucky Office of Health Benefit and Health Information Exchange

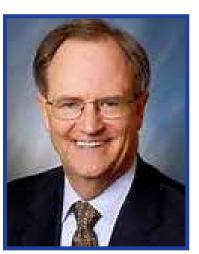
Carrie Banahan is the Executive Director of the Kentucky Office of the Health Benefit and Health Information Exchange and is responsible for the implementation and operations of the Exchanges. Carrie is a graduate from the University of Louisville and has over 30 years' experience in State Government. From 2008-2012, she was the Executive Director of the Office of Health Policy and was responsible for the administration of the Certificate of Need program and Health Planning and development for the Cabinet for Health and Family Services. During that time, Carrie also served as the implementation Director for Medicaid Managed Care in which 540,000 individuals were transitioned from a fee-for-service delivery system to managed care.

From 2006 to 2008, Ms. Banahan served as Deputy Commissioner for the Department for Medicaid Services. While at Medicaid, Carrie was instrumental in overseeing the implementation of Kentucky Health Choices and the new MMIS, as well as assisting with the

development of new waiver programs.

From 1998 until 2006, she was employed by the Department of Insurance and worked in the Health Division as a Branch Manager, Division Director and also served as Deputy Commissioner. While at Insurance, Ms. Banahan was responsible for overseeing and implementing HIPAA insurance requirements, prompt pay laws for insurers, an internal and external review process for consumers, and a state high risk pool for individuals who were unable or had difficulty obtaining health insurance.

From 1986 to 1998, Carrie was employed by the Department for Medicaid Services and served in various capacities including policy development, drafting of Medicaid regulations and State Plan amendments and assisted with implementation of a new MMIS, and the Medicaid Partnership Program.



#### 2014 Kentucky eHealth Summit

Dr. Lee Todd, Jr.

Professor of Electrical Engineering
Former President, University of Kentucky

Lee T. Todd, Jr. served for 10 years as the 11th president of the University of Kentucky. After a one-year leave-of-absence, he returned to UK as an Electrical Engineering faculty member.

Dr. Todd, a native of Earlington, Kentucky, received his BS degree in Electrical Engineering from UK and his MS and PhD degrees from M.I.T. where he received six U.S. Patents in the area of large-screen, projection displays. He returned to UK where he taught and performed research for nine years before leaving to begin two technology companies based on his research. Projectron, developer of high-resolution, projection

CRTs for flight simulators, was purchased by Hughes Aircraft and Todd became Vice President of Hughes Display Products. DataBeam, developer of teleconferencing systems and software, was purchased by I.B.M. in 1998. Todd became Senior Vice President of I.B.M.'s Lotus Development Company and served in that capacity until returning to UK as President on July 1, 2001.

Dr. Todd also co-founded the Kentucky Science and Technology Corporation (KSTC) in 1987, a not-for-profit organization focused on increasing university research capacity, developing science and technology education (K-12) programs, and encouraging an entrepreneurial economy in Kentucky.

Dr. Todd served as a member of the National Academies' Committee on Research Universities and presently serves as chair of the Advisory Committee for the National Science Foundation's Directorate for Education and Human Resources.



Gary W. Ozanich, Ph.D.
NKU Senior Research Associate

Dr. Gary W. Ozanich has had a career that spans both the private sector and academia and has published extensively on the topic of Health Informatics. He is currently a Senior Research Associate in the Center for Applied Informatics at Northern Kentucky University. He was the Founding Director of NKU's Graduate Program in Health Informatics. He is an active HIMSS member and past Chair of the HIMSS HIE Committee, and current Chair of the HIMSS HIE Roundtable. Gary serves as the Chair of the Business Development & Finance Committee for the Kentucky Health Information Exchange, and has worked on numerous research projects with the Kentucky Cabinet for Health & Family Services and other state governments.

His private sector background includes more than 12 years as a Vice President on Wall Street where he was an analyst of the technology and telecommunications industries. Gary also has worked in consulting at Booz-Allen & Hamilton and LINK Resources/IDC.

Relative to academic positions, he was Associate Director of the Institute of Tele-Information at Columbia University, and has been on the faculties of Michigan State and SUNY-Buffalo. He holds a Ph.D. from the University of Wisconsin-Madison. Gary is co-author of a new textbook Health Information Management and Technologies to be published by McGraw-Hill in January, 2015.





Mary Gaetz, Staff Assistant
Patient Engagement Coordinator
Kentucky Office of Health Benefit and Health Information Exchange

Mary Gaetz currently serves as patient engagement coordinator for the Governor's Office of Electronic Health Information within the Cabinet for Health and Family Services were she has been employed for 27 years. She serves on the National eHealth Collaborative Consumer Engagement Advisory Committee. She is chapter President of the Bluegrass Chapter Society of Government Meeting Professionals. She is a Health Information Management Services Society (HIMSS) member. Mary is a 1985 graduate of the University of Kentucky.







Megan A. Housley, MBA

Director of Marketing and Business Development

**Kentucky Regional Extension Center** 

Megan Housley is the Director or Marketing and Business Development at the Kentucky Regional Extension Center overseeing and administering all outreach, communication and education projects. Megan works to develop and optimize the business strategies of the REC to ensure sustainability after completion of the federal grant period. Her job is to ensure that the Kentucky REC can continue to support healthcare professionals and provide affordable solutions for all Healthcare Transformation endeavors. Megan serves on the advisory board of the Office of the National Coordinator for Health IT's Medical Home CoP and is working towards her NCQA Patient-Centered Medical Home Content Expert Certification. Megan is particularly interested in Patient Engagement and the push to transform

healthcare into a more consumer-centric industry. Megan holds a Bachelors of Business Administration with a concentration in Marketing and Management from the University of Kentucky and a Masters of Business Administration from Midway College. Megan also serves as an adjunct professor for the business department of Midway College.



#### 2014 Kentucky eHealth Summit

## Rose Maljanian, CEO HealthCAWS, Inc.

Rose is an accomplished senior executive with over 25 years of experience in the health care industry. Rose's leadership experience spans corporate managed care, specialty population health management, delivery systems and public health settings, and includes product strategy, design and development, M&A; operations and fiscal management; and quality improvement/outcomes research.

Rose, founder of HealthCAWS, Inc. serves as Chairman and CEO. HealthCAWS, Inc. is a privately held corporation focused on improving health and making health care more affordable by aligning accountability models and supports for success. While preparing for the launch of HealthCAWS, as President and CEO of Strategic Health Equations,

LLC, initiatives included market exploration and due diligence for venture and private equity firms; and for existing companies, product portfolio development and strategic planning.

Prior, Rose served as Senior Vice President Product Innovation at Magellan Health Services, a multi-specialty managed care company, leading initiatives with major impact on the company's revenue base. Before joining Magellan she served as a senior member of the Innovation Center leadership team in the capacity of Vice President, Clinical Interventions at Humana where she was responsible for program strategy and operational and fiscal oversight of Condition Management, Health and Wellness, Personal Nurse, Maternity and Transplant, Outcome Evaluation and ISO certification.

While serving Hartford Hospital she founded an Institute for Outcomes Research and Evaluation served as chief executive of the Institute and Director of Outcomes Research Management. Rose was responsible for program innovations including co-development of a Diabetes Management program and a Stroke Center of Excellence. Rose also developed city—wide programs and conducted numerous Population Health Assessments along with the Hartford Health Director and Public Health Advisory Council.

Nationally, Rose serves on Strategic and Technical Advisory Boards for the AJMC, Care Continuum Alliance, Joint Commission, National eHealth Collaborative and URAC. Rose's work has resulted in numerous grant and leadership awards and publications. She holds a Bachelors of Science in Nursing from Saint Joseph College and a Masters in Business Administration from Rensselaer Polytechnic Institute.



Jeff Donnell, President

**NoMoreClipboard** 

As president of NoMoreClipboard, Jeff Donnell is responsible for organizational vision, strategy development, business development, marketing and managing growth.

Jeff helped NoMoreClipboard gain recognition as one of the top patient engagement solutions and helps company leadership leverage its clinical health and technology experience to enhance applications that are consumer-friendly, secure, and interoperable. NoMoreClipboard has worked closely with the ONC on patient engagement initiatives, and the company has championed innovation in the HIE, Fortune 500 employer and chronic disease management sectors.

Jeff is also an executive with NoMoreClipboard parent company Medical Informatics Engineering, a rapidly growing organization with web-based health IT solutions for employers, clinicians and patients.

A visible member of the health IT community, Jeff has served on meaningful use workgroups, has testified at ONC policy and standards committee meetings, and served as a board member of the Indiana HIMSS chapter. He has also helped to raise awareness of health IT adoption via public speaking sessions across the nation. He is a sought-after media expert on the topic of health IT relating to personal health and patient empowerment issues and has been featured in BusinessWeek, Healthcare IT News, The Wall Street Journal, Modern Healthcare, Health Data Management and more. Jeff was recently recognized by Healthcare IT News as one of the "Crazy Ones" reshaping health IT.

Jeff created and maintains healthcare IT parody organization Extormity, using satire to shed light on the need for more affordable, interoperable, and flexible health IT solutions for clinicians and consumers. Jeff was also instrumental in starting the imPatient Movement, an advocacy effort designed to foster electronic collaboration between consumers and clinicians.

Jeff has more than 25 years of management consulting, marketing communications, business development and advertising experience, including a stint as a principal at one of the top business-to-business marketing firms in the U.S.



2014 Kentucky eHealth Summit



#### Carol Steltenkamp, MD, MBA, FHIMSS

**University of Kentucky Healthcare** 

Dr. Carol Steltenkamp is the Chief Medical Information Officer (CMIO) at University of Kentucky Healthcare and a practicing pediatrician. Dr. Steltenkamp also serves as the Vice Chair of the Healthcare Information and Management Systems Society (HIMSS). She was instrumental in the development of UK HealthCare's data warehouse, a system incorporating dynamic data mining capabilities and maintaining a pleasant and highly functional user interface. Dr. Steltenkamp is the Principal Investigator and Director of the six million dollar grant award from the Department of Health and Human Services, Office of the National Coordinator. This funding is used to develop and maintain the Kentucky Regional Extension Center, a Health Information Technology staff resource used by 2,500+ Kentucky health professionals in the adoption, implementation and "Meaningful Use" of an Electronic Health Record (EHR). Dr. Steltenkamp is on the frontline of EHR implementation throughout the

Commonwealth, and has previously led successful, nationally-recognized EHR implementations across multiple sites of an integrated delivery network. Dr. Steltenkamp has conducted research related to medication error reporting and clinical biomedical informatics. Dr. Carol Steltenkamp was born in Covington, KY. She graduated Magna Cum Laude from Xavier University with a B.S. in Natural Science. Next, she completed her medical degree from the University of Cincinnati, College of Medicine and then graduated with honors from the University of Kentucky in Pediatric Medicine. She did her internship in pediatrics at the University of Kentucky and later joined as a full-time faculty member. Later, she completed her M.B.A. with a healthcare focus. Dr. Steltenkamp has received numerous honors including: Best Doctors National Award, 2007-2011; Physician Award for Excellence and Outstanding Achievement in Applied Medical Informatics, 2012 and the MediStar Hall Render Leadership in Healthcare Award, 2014.



#### Lynn Grigsby, MSIS, MBA, MT(ASCP), CHPS, CPHIMS

**Kentucky Regional Extension Center** 

Lynn Grigsby is the Meaningful Use Project Manager at the Kentucky Regional Extension Center overseeing all aspects of the Meaningful Use service delivery process including EHR selection, adoption and implementation as well as Meaningful Use registration, attestation, incentive optimization and work-flow analysis. Previously, Lynn served in various roles at the University of Kentucky East Kentucky Family Practice Clinic and East Kentucky Family Medicine Residency Program, including Chief Information Officer for the FQHC UK North Fork Valley Community Health Center, Laboratory Supervisor, Policy Coordinator and Quality Improvement Coordinator. She earned her Master of Business Administration and her Master of Science in Information System's from the University of Morehead and her undergraduate degree from the University of Kentucky. Lynn's specialties include Meaningful Use advising, Workflow Assessment, Clinical Quality Improvement, Process Improvement and

Policy Development, EHR Implementation and Healthcare Information Systems.



#### 2014 Kentucky eHealth Summit

#### Andrew Bledsoe, MBA, PCMH CCE

Andrew Bledsoe, MBA, PCMH CCE currently services as Executive Director for the Northeast Kentucky Regional Health Information Organization (NeKY RHIO). Mr. Bledsoe has worked in the NeKY RHIO for over three years. He began working as a Practice and Hospital EHR Consultant working to assist providers (both primary care and specialty) and critical access hospitals in attaining meaningful use. Mr. Bledsoe then became the Network Director for the Rural Health Information Technology Network Development program and has since been named Executive Director.

Andrew holds both a bachelor's and master's degree in Business Administration from Morehead State University. Mr. Bledsoe holds a certificate in Patient Centered Medical Home and HIPAA Privacy and Security in addition to specialized training in; HL7, project management, Meaningful Use, patient navigation, and federal grant administration. Furthermore, he has completed the Workflow Redesign Specialist training from the ONC. He serves on the Board of Directors for the Kentucky Rural Health Association (KRHA) as well as the Chair of the Public Information Committee for KRHA.

#### Debbie Perata-Revell

**KY Medicaid EHR Incentive Program** 

2014 Kentucky eHealth Summit

Debbie Perata is a Business Analyst for the Office of Administrative and Technology Services in the Division of Medicaid Systems. She graduated from Eastern Kentucky University with a Bachelor of Science in Health Services Administration and holds a RHIA. She also has a degree in Business Administration.

She has been enjoying her position and being a part of the Medicaid EHR team for over a year and she recognizes everyday – there is always something new to learn when it comes to matters relating to Meaningful Use.

Debbie was born and raised in California and currently lives in Danville where she has owned and operated her own business for 14 years. She is very involved in her local community acting as both a volunteer as well as chair for many organizations. She has one son who just graduated high school and has started college this fall.



#### Fran Reynolds, PMP, PCMH CCE

Medical Practice Consultant, HealthBridge

Fran Reynolds, is a Medical Practice Consultant with HealthBridge and has been involved in healthcare information technology for over 20 years. She uses her project management expertise in practices to assist in selecting, implementing, and using an EHR. Over the last two years, Fran has been working as a practice consultant helping doctors achieve meaningful use. She is currently helping practices with year 2 and Stage 2 meaningful use requirements, as well as preparing them for the transition to Patient Centered Medical Home certification.

Prior to joining HealthBridge, she was a business analyst at MedPlus, a Quest Diagnostics company, working on health information exchange projects for the South Dakota Department of Health and the New Mexico Health Information Exchange. She researched and developed

enhancements and new requirements for the company's EHR product, including requirements management of the interface with the company's new Patient Management application. Fran has also been the Director of Product Development for LanVision's (now Streamline Health) imaging products. Previously, she served as Manager of Sales Support and a Project Manager for end-to-end hospital implementations of McKesson. During her time at two major Cincinnati area hospitals, she managed billing offices and, later, worked in the IT department designing registration and billing applications. Fran's extensive experience within all areas of health information technology is a tremendous asset as she helps practices navigate implementation, registration and attestation for Meaningful Use.

Fran is a certified Project Management Professional with a Master's Certificate in Project Management from George Washington University. She earned her Master's of Science in Organizational Leadership degree from The College of Mount Saint Joseph in 2005 and she holds a Bachelor of Science in Accounting from the University of Cincinnati.



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Jennifer Wilder, MPH MU Advisor, KHIE

Jennifer Wilder serves as the Meaningful Use Advisor and Direct Secure Messaging Coordinator for the Kentucky Health Information Exchange (KHIE) in the Cabinet for Health and Family Services. Prior to serving in her current role, Jennifer was employed by the Kentucky Regional Extension Center (KY REC) housed at the University of Kentucky, as an Administrative Fellow specializing in Meaningful Use and Electronic Health Record (EHR) implementation and training. Jennifer earned her Master of Healthcare Administration from the University of Kentucky, College of Public Health, in Lexington, KY. Jennifer is committed to the integration of health information

technology (HIT) for the improvement of public health outcomes, the reduction of health disparities, the reduction of healthcare costs and the expansion of access to affordable, comprehensive care.





Mary Horsley, RN

St. Claire Regional Medical Center

Mary Horsley, RN, CCRP currently serves as the Clinical Trials and Telemedicine Director at St. Claire Regional Medical Center in Morehead, KY. She currently oversees the clinical research department in the Center for Health Education & Research as well as St. Claire TeleCare. She also serves as the research study coordinator for the UK Center for Clinical and Translational Science (CCTS) community engagement core and provides research support for Morehead and the surrounding counties. A native of Rowan County, Kentucky, Mary is a registered nurse with 30 years of experience including emergency medicine, primary care, telemedicine and research. She saw quickly the need for innovative health care delivery systems while working in a rural family medicine clinic where access to specialty care was needed. Since serving as the TeleCare director at St. Claire Regional Mary has been instrumental in working with the Kentucky Telehealth network to bring TeleCare specialty

applications to rural eastern Kentucky.

She is a member of the American Telemedicine Association, Kentucky Rural Health Association and the Society of Clinic Research Professionals (SoCRA). She also serves as the caregiver support group facilitator for the Alzheimer's Association for Rowan and surrounding counties.



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#### Tim Bickel, Director KY Telehealth Network

**University of Louisville** 

Since 1998 Tim has been the Director for the Kentucky TeleHealth Network (KTHN) for the University of Louisville responsible for coordinating educational, clinical and administrative healthcare video conferences for the State of Kentucky. As the first Director for TeleHealth at the University of Louisville, he has worked with the other Kentucky TeleHealth Network Directors in the state on protocol development, office creation, contacts and site expansion for the state of Kentucky. Tim works as the co-pilot Director for the Network with Rob Sprang at the University of Kentucky.

His previous experience has been as a medical office manager and practice developer for several Primary Care Center offices with the University of Louisville and the Internal Medicine East/Jewish Hospital practice. He has also served as the University of Louisville Primary Care Center (PCC) Information Technology (IT) Manager, medical office Facilities

Manager and as a Branch Manager at the Bank of Louisville (now BB&T). He is a Certified TeleHealth Program Manager (CTPM), a Certified Medical Office Manager (CMM) and a graduate from the College Business Management Institute.

Tim broadcasts many University of Louisville School Medicine Grand Rounds throughout the state to areas where providers do not have access to Continuing Education opportunities and he has broadcast teaching surgeries around the world. One such broadcast using the DaVinci surgical robot was attended by physicians from 28 countries on 5 continents. He assists with providing medical students access to classroom instruction using video conferencing during their AHEC rotations to reduce their travel time and expenses, allowing them more time with their preceptors during their internships.

He is currently working with other TeleHealth Directors and rural physician practices to expand utilization of clinical services utilizing TeleMedicine. This will give all Kentuckians access to specialty care that in many cases can only be found in the large regional medical facilities in the state.

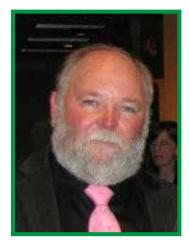
#### Melea Rivera, Assistant Director

Kentucky Office of Health Benefit and Health Information Exchange

Melea Rivera currently serves as the Assistant Director of the Division of Health Care Policy Administration in the Kentucky Office of Health Benefit and Health Information Exchange (KHBE). She has worked on Healthcare Reform implementation in Kentucky since the Affordable Care Act was signed into law in 2010. Prior to joining the Cabinet for Health and Family Services, Ms. Rivera served in the Public Protection Cabinet for 12 years with the Department of Insurance and the Office of Legal Services. During her time with the Department of Insurance, Ms. Rivera served as a Health Policy Specialist and later an Insurance Program Manager with the Health and Life Division of the Department of Insurance. Ms. Rivera holds a degree in paralegal studies with Eastern Kentucky University.



2014 Kentucky eHealth Summit



#### Kim W. Murphy, Program Coordinator

Region 8, Kynect

He is currently the Region 8 KYNECT program Coordinator for the Kentucky Primary Care Association. This region is comprised of 19 counties in the Appalachian Region in Southeastern Kentucky.

Kim retired from the Somerset office of AppalReD Legal Aid in July 2014 after 27 years. He spent most of his last year there working as a kynector and as their kynect program coordinator. Most of his career at AppalReD Legal Aid was spent as a paralegal representing claimants in administrative hearings and appeals regarding all manner of benefits cases, including Medicaid and disability cases, at both the state and federal levels.

While working at AppalReD Kim served as the chair of the legal services statewide Welfare & Health Taskforce. He served on the board of the Kentucky Equal Justice Center and had served on the board of the Arc of Kentucky. He was also board chair of the Arc of Lake Cumberland for a number of years.



2014 Kentucky eHealth Summit





Jill M. Schardein

Van Meter Insurance Group

Ms. Schardein began her career at Van Meter Insurance Group January of 2013 after working for Anthem Blue Cross and Blue Shield for over ten years as a captive sales agent. She specializes in health insurance with all carriers in KY and also provide dental, vision and life insurance as well. Her clients range from self-employed, small businesses, Medicare and individuals without group coverage.

She enjoys interacting and keeping in contact with her clients as often as possible. With all of the changes in health care today she can assist in helping making the best decision possible for each individual situation. She can be reached on her cell at 270-535-8603.



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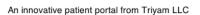








































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